MASSCHALLENGE FINTECH PROGRAM

Backed by evidence, the MassChallenge FinTech Program is an established accelerator catalyzing outcome-driven partnerships between mid to late-stage startups and enterprises in the financial services industry. The proven program model is strategically designed to identify and cultivate vital opportunities for FinTech startups, connecting them with key figures such as enterprise organizations and experts in the FinTech community. Enterprise organizations harness the impact of the startups’ groundbreaking solutions, positioning themselves at the forefront of their industries, and as thought leaders in innovation.

**2022-2023 COHORT STATS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female (co-) founders</td>
<td>35%</td>
</tr>
<tr>
<td>Non-white (co-) founders</td>
<td>55%</td>
</tr>
<tr>
<td>First-time founders</td>
<td>45%</td>
</tr>
<tr>
<td>Countries represented</td>
<td>5</td>
</tr>
<tr>
<td>U.S. states represented</td>
<td>8</td>
</tr>
<tr>
<td>Acceptance rate</td>
<td>18%</td>
</tr>
<tr>
<td>Offers generated</td>
<td>21</td>
</tr>
</tbody>
</table>

**PROGRAM HIGHLIGHTS**

**Startup Curriculum**
- MassChallenge delivered 20 events including in-person networking, online curriculum, pitch sessions and workshops

**Partner Learning and Publications**
- ‘Corporate Innovation During Times of Change’ Workshop
- Two published Technology Scans focused on ESG and AI

**Mentor Connections**
- 2-3 mentors per startup, totaling to 47 mentorship connections

**Milestone Events**
- Program Kick-Off
- Mid-Program Networking
- Finale
- Celebrating partner and startup collaboration as well as connecting Boston’s FinTech ecosystem with a total of 230+ Attendees

**Rigorous Application Process**
- Round 1: 227 Expert Judges vetted applications
- Round 2: 98 Partner Judges reviewed applications
- Round 3: 3-Day Live Pitch Event that resulted in final cohort

**2022-2023 FOCUS AREAS**

- Artificial Intelligence
- Payments
- Blockchain Technology
- Data Management & Digitization
- Financial Planning Tools
- Workflow Efficiencies
- RegTech & Compliance Solutions
- Data Management & Digitization

**MASSCHALLENGE FINTECH 2022-2023 STARTUP COHORT**

Check out the cohort [here](#).

Questions? Contact challenge@masschallenge.org to get the most out of MassChallenge!
WHAT OUR STARTUPS ARE SAYING

“We appreciate all the time and energy the MassChallenge team brings to the programming and events, and obviously there has been a great curated network to leverage. It goes without saying that our relationship with our [challenge] partner has greatly impacted our experience in MassChallenge.”

“We are working with [our mutually matched] mentors who are helping us with our funding and sales strategy. It has helped us make incremental improvements to our customers and investors pitches.”

“Our [challenge] partner team seemed to be very well equipped to support us.”

SUCCESS STORY

Entering the MassChallenge FinTech 2023 Program, BCube Analytics was partnered with MassMutual, one of MassChallenge’s founding FinTech Challenge Partners. MassMutual identified their 2023 challenge as the cumbersome, time-consuming review process of product documents generated by third-party systems. BCube Analytics’ technology was a match for MassMutual’s identified challenge, thanks to its flexible workflows and integrated content infrastructure. For BCube Analytics, the backing of MassMutual’s stakeholders resulted in multiple positive outcomes, such as showcasing the product, aligning value propositions, and determining realistic delivery timelines with a compelling price point.

Since the 2023 FinTech Program Finale, the collaboration rapidly advanced to a more in-depth evaluation phase within the MassChallenge Program timeline. MassMutual’s dedicated collaboration with startups, BCube Analytics’s agile innovation, and the indispensable MassChallenge FinTech framework exemplifies the symbiotic partnerships created in-program. MassChallenge FinTech elevates the spirit of innovation by connecting startups with industry stalwarts, removing barriers to mutual growth and collaboration.

Read more here!

THANK YOU TO OUR 2023 FINTECH PROGRAM PARTNERS

[List of logos and names of partners]